



PLURYAL SILK
A REGENERATIVE BEAUTY INNOVATION

YOUR MOST BEAUTIFUL AGE IS NOW!

YOUR MOST
BEAUTIFUL
AGE IS NOW!

MD SKIN SOLUTIONS LABORATORIES AT A GLANCE

2nd Generation Family Business

12

Years

13M

Treatments

70

Countries

PLURIAL INJECTABLES

Reviving self-confidence

08

Fillers

06

Densifiers

04

Technologies

Pluryal is actively focused on promoting individual and natural standards of beauty that improve one's look whilst preserving their identity as it firmly believes that every person should feel self-confident and beautiful at any age.

Pluryal is committed to innovation and dedicates a significant percentage of its yearly revenues to R&D in order to develop cutting-edge solutions that promote the "Pro-Aging" revolution and provide patients with comprehensive treatments that not only improve the skin, but also the hair and body.

Pluryal releases an innovative concept of "densifiers", a brand new generation of injectable devices designed to treat the skin (face and body), the hair and intimate areas.

OUR SCIENCE IS EXCELLENCE

CATEGORIES OF PLURYAL INJECTABLES

FILLERS & DENSIFIERS (Essentials/PN POLYNUCLEOTIDE/BIO/Lidocaine)

FILLERS

ESSENTIALS | Booster
Classic
Volume

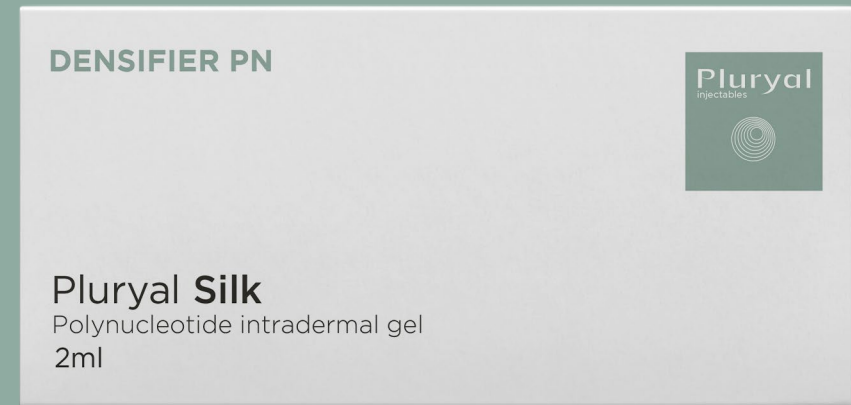
BIO | Bioclassic
Biovolume

LIDOCAINE | Classic Lidocaine
Volume Lidocaine
Contour Lidocaine

DENSIFIERS

PN | **Silk**
Densify
Hair Density

BIO | Biosculpture
Biointimate
Biointimate Volume



PLURIAL DENSIFIERS

WHY A DENSIFIERS' RANGE?

The demand of patients is moving from “dermal fillers” toward treatments that help achieving a feeling of well-being and self-confidence. These treatments answer the growing demand for:

Well-aging and natural-looking results

Flawless skin and treatment of skin textural problems

Fresh skin and healthy look



A growing number of younger patients is looking for soft procedures with a preventive approach.

FROM “BOOSTER” TO “DENSIFIER”

A skin “booster” is a type of dermal filler used to improve the skin’s quality by boosting hydration levels deep within the skin and increasing its smoothness, elasticity and firmness.

A skin “densifier” goes even further as it not only increases the hydration levels deep within the skin but also boosts collagen production and complements the skin’s natural ability to self-repair by acting on the fibroblasts and stem cells’ activity. It is a skin healer as well as a scalp repairing device.

PLURIAL DENSIFIERS: AN INNOVATION

Pluryal innovates by bringing to the industry the FIRST range of “beauty densifiers” that:

Durably and efficiently repairs the skin and hair.

Is manufactured in Europe in compliance with EU regulations and CE certified products.

Uses innovative, patented and unique technologies based on two main actives: highly purified polynucleotides and hyaluronic acid.

Offers solutions to tackle all skin and hair problems, even in the most delicate areas.

HPN TECHNOLOGY A REGENERATIVE INNOVATION

Pluryal SILK is an injectable medical device based on the HPN technology.

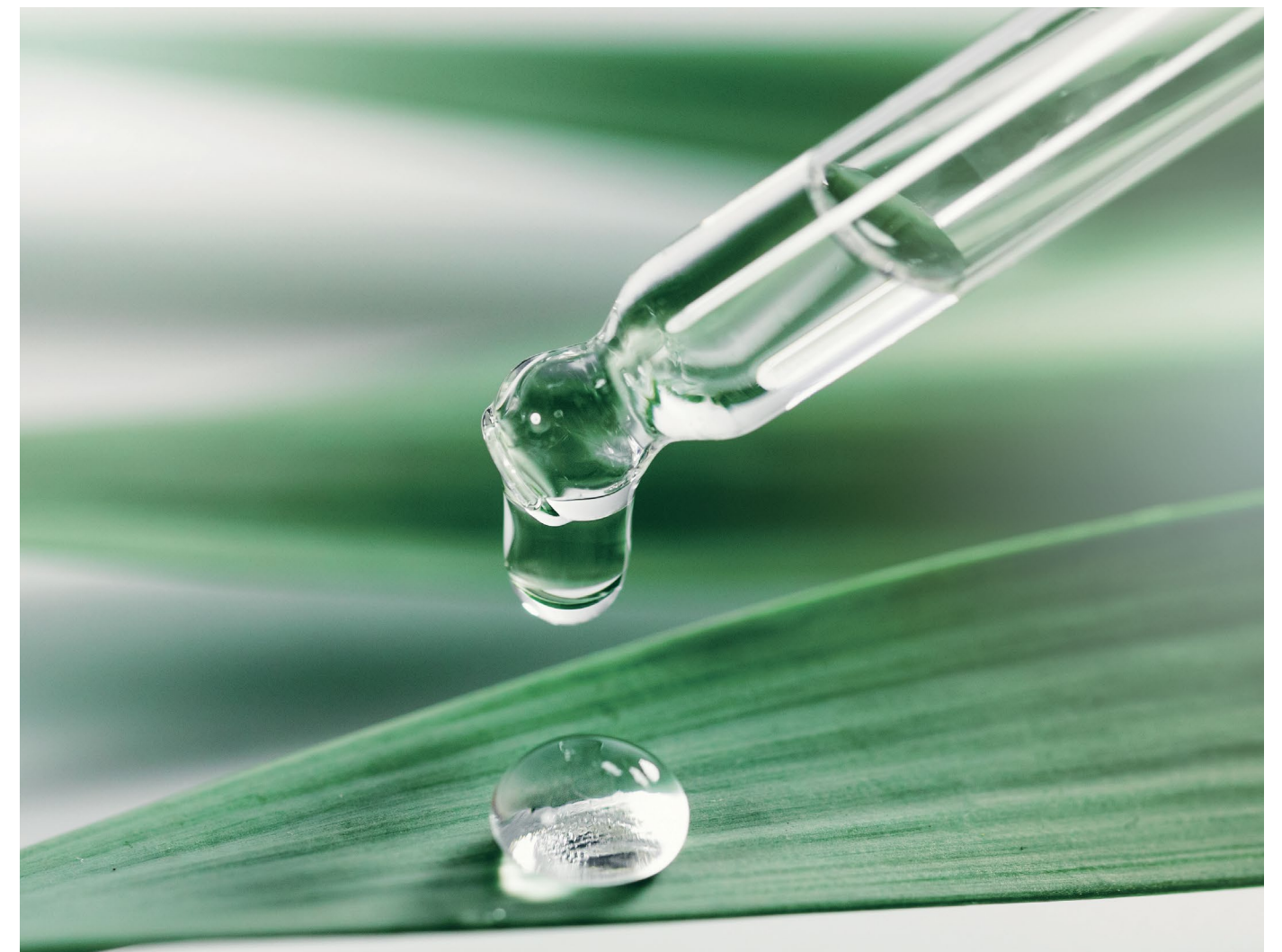
HPN TECHNOLOGY: AN EXCLUSIVE PRODUCTION PROCESS OF PHARMACEUTICAL GRADE

Control of every step in the production process, from raw material to finished product.

Pharmaceutical manufacturing standards.

PDRN of pharmaceutical grade.

High purification of the DNA that guarantees the absence of inflammatory reactions.



POLYNUCLEOTIDES

ABOUT POLYNUCLEOTIDES:

Obtained from the salmon sperm extraction of a fraction of DNA of different chain lengths (molecular weight from 80 to 2,000 K Da) close to the human DNA.

Composed of a mixture of deoxyribonucleotide polymers with chain lengths between 50 and 2,000 base pairs.

Source of deoxynucleosides, purines and pyrimidines, and deoxyribonucleotides.

Purified at high temperature and sterilized.

Non-allergenic and fully absorbable.

No interaction with peptides or pharmacologically active proteins.

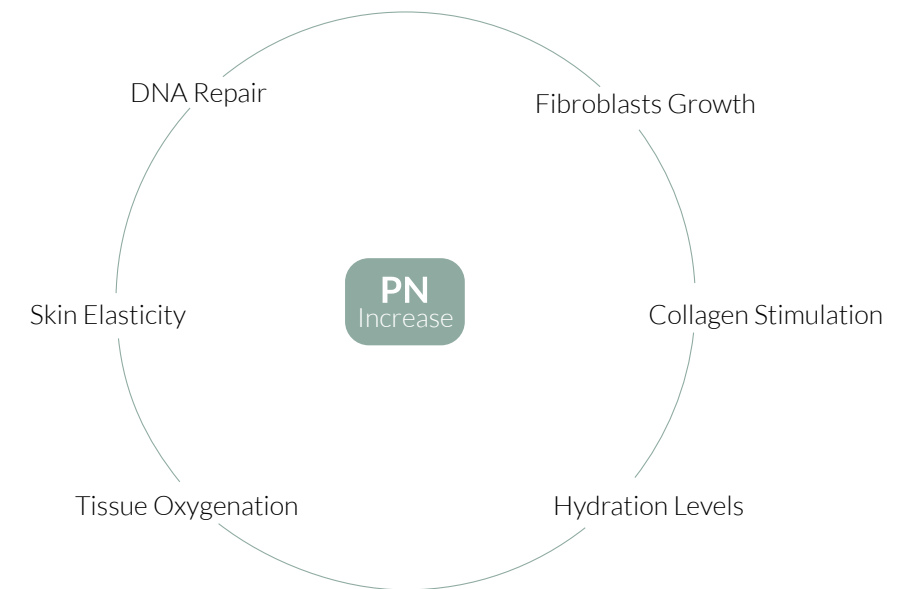
WHAT MAKES THEM UNIQUE?

Compatible, biodegradable and natural polynucleotides are known for their **total skin regenerative effect**.



POLYNUCLEOTIDES

A REGENERATIVE ACTION



EFFECTS



FAST TISSUE REGENERATION

Activating secretion of a number of growth factors such as FGF and EGF to induce differentiation of various blast cells such as fibroblast, osteoblast and chondrocyte for fast tissue regeneration.



ANTI-INFLAMMATORY

Powerful anti-inflammatory effects by reducing various inflammation causing cytokine while increasing anti-inflammatory cytokine.



NEW BLOOD VESSEL GENERATION

Accelerating secretion of Vascular Endothelial Growth Factor (VEGF) for effective generation of new blood vessels.



SCAR REDUCTION

Minimizing scars resulting from the healing process of damaged tissue by keeping extracellular fluid intact through inducing balanced secretion between collagenous and non-collagenous protein.

AS SOFT AS SILK

Delicate Product, Bold Advantages

Stimulates and repairs the skin

Is adapted for the most delicate areas (face and body)

Highly pure and safe

Fast treatment with minimal downtime

Offers natural results



PLURIAL SILK

REPAIRS DELICATE AREAS

PLURIAL SILK is a viscoelastic, non-pyrogenic sterile polynucleotide gel for single use, for intradermal infiltration.

Polynucleotides Concentration: 15mg / syringe (7.5mg/ml)

Sterilization: Steam

Main Action: Repairs delicate areas

Target Patients:

Repair of the face and body areas where the skin is thin, delicate, and fragile, and which are often overlooked by standard treatments, although they are more exposed and visible.

Stretch marks.

Preparation for other aesthetic treatments in order to prolong their effects.

Target Age Group: Starting the age of 25

Injection Level: Deep dermis / Mid dermis (around lips and eyes)

Administration: 1 x 2ml syringe | 2 x 30G ½ needles

Regulatory: Syringe (CE 0373, MD Skin Solutions) | Needles (CE 0050, BD)

TREATMENT FREQUENCY



YOUNG SKINS

Initial Treatment
3 injections with 3-week intervals

Maintenance Treatment
1 injection every 2-3 months or 2 treatment cycles per year

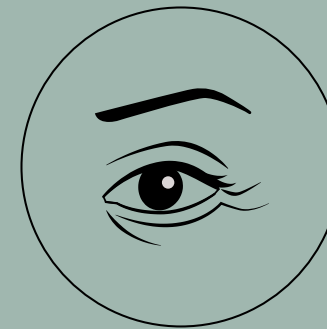


AGED SKINS

Initial Treatment
4 injections with 2-week intervals

Maintenance Treatment
1 injection per month

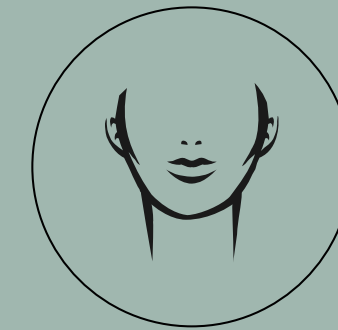
TREATMENT PROTOCOLS BY AREA



EYE CONTOUR & UPPER EYELIDS

Initial Treatment
1 injection per week x 4 sessions

Maintenance Treatment
1 injection per 2-3 months



AREA AROUND THE MOUTH*

Initial Treatment
1 injection per week x 4 sessions

Maintenance Treatment
1 injection per 2-3 months



FACE, NECK & DÉCOLLETAGE

Initial Treatment
3 to 5 injections with 2-3 week intervals

Maintenance Treatment
1 injection every 2-3 months



ABDOMEN (STRETCH MARKS)

Before EBD procedure**
4 injections with 1-week intervals

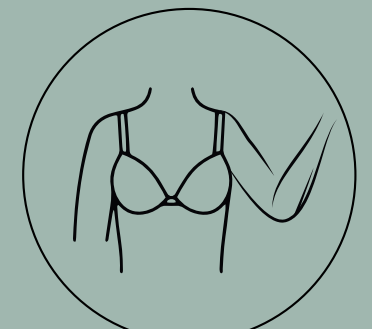
After EBD procedure**
3 injections with 1-week intervals



ACNE SCARS

Before EBD procedure or Peeling**
4 injections with 1-week intervals

After EBD procedure or Peeling**
3 injections with 1-week intervals



CHEST & INNER ARMS

Initial Treatment
3 to 5 injections with 2-3 week intervals

Maintenance Treatment
1 injection every 2-3 months.

*Results can be optimized with one complementary injection of PLURIAL® BIOSCULPTURE.

**Energy-Based Devices like laser, RF and "cold plasma"

WHO IS A CANDIDATE FOR PLURYAL SILK?

Pluryal Silk is designed to treat specific face and body areas, in particular the neck, the under eye or the back of the hands.

Everyone can benefit from this treatment, but mainly patients who are:

Young and worried about preventing the signs of aging.

Asking for flawless skin.

Looking for natural results.

Searching for treatment options different from fillers and botulinum.

Living in big polluted cities.



TARGET AREAS WITH PLURYAL SILK

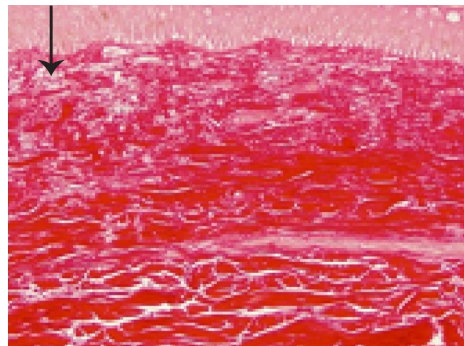
Eye contour | Area around the mouth |
Face | Neck | Décolletage | Chest |
Inner arms | Acne Scars in complementary
of EBD procedure or peeling |
Abdomen (postpartum stretch marks on
the abdomen in complementary of EBD
procedure)

CLINICAL PROVEN EFFICACY

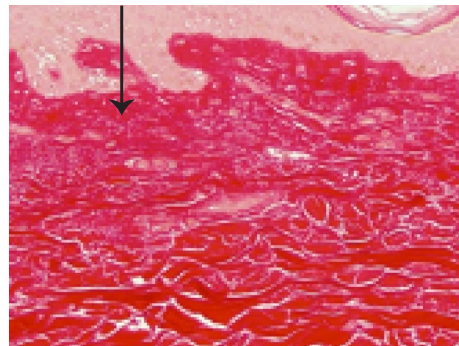
In an ex-vivo trial conducted by an independent French laboratory, Pluryal SILK has been proven to **significantly increase the density of collagen in the dermis by 7%**.

ACTIVITY IN TERMS OF COLLAGEN

(assessment of total collagen content in the dermis after staining with Sirius red)



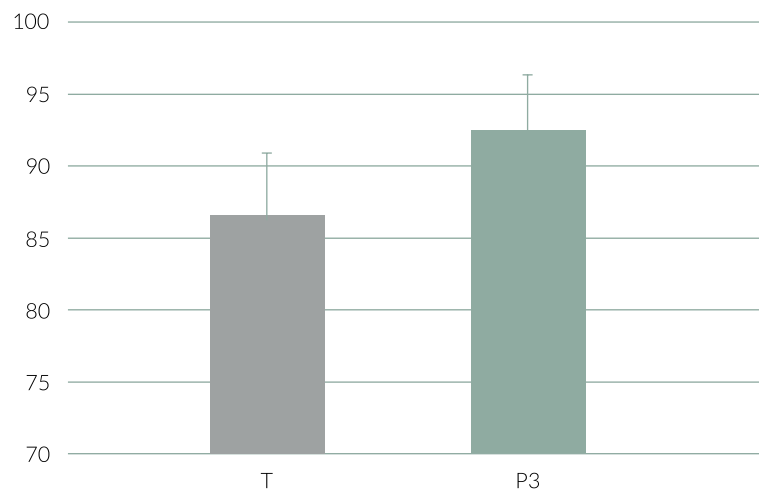
Control on day 9



PLURYAL® SILK (P3) on day 9
Increase in collagens in the papillary and upper reticular dermis

PLURYAL® SILK (P3) induces a significant increase of 7%. ($p < 0.01$ or significant at 99%)
Given that the high quantity of total collagens in the dermis, the increases of total collagens usually range from 5 to 8%.
A significant increase of 7% is a very good result for this parameter.

PERCENTAGE OF THE SURFACE OCCUPIED BY TOTAL COLLAGENS IN THE DERMIS



Total collagens in the dermis (% surface)

	TD9	P3D9
Average	87.0	92.7
Standard Deviation	3.8	2.7

Pluryal SILK is a class III medical device which must only be used by doctors who have received specific training on the intradermal injection techniques. Read the instructions before use.
Inform the patients about possible side effects.

Sources:

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- Sini et al. Effect of Polydeoxyribonucleotides on Human Fibroblasts in Primary Culture. *Cell Biochem. Funct.* 17, 107-14 (1999).
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- Polito et al. Polydeoxyribonucleotide restores blood flow in an experimental model of ischemic skin flaps. *J Vasc Surg* 2012 Feb;55(2):479-88.
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