

## UroDapter Partner Resource Guide

Welcome to the UroDapter Partner Resource Guide. This document compiles all essential resources, documents, and tools you need to effectively promote the UroDapter. Our goal is to support your sales and marketing efforts with accurate information and strategic insights that highlight the benefits and applications of UroDapter.

If you are new to the UroDapter, we recommend reviewing the materials in the order presented here to systematically build your knowledge and enhance your sales effectiveness.



### Main Chapters

<b>1. Short Video - Introducing the UroDapter</b> .....	2
<b>2. UroDapter Introductory Webinar</b> .....	2
<b>3. UroDapter Web App</b> .....	3
<b>4. Available Publications</b> .....	4
<b>5. Frequently Asked Questions</b> .....	5
<b>6. Flyers, Printouts and other Marketing Materials</b> .....	5
<b>7. Testimonials</b> .....	6

## 1. Short Video - Introducing the UroDapter

This short video provides a clear, easy-to-understand, and visually engaging explanation of the UroDapter. It is an ideal resource for introducing the UroDapter to new users or potential partners during your pitch or presentations. Additionally, the video can be integrated into your website or other online marketing materials.

Access the video online via this [link](#).



## 2. UroDapter Introductory Webinar

The UroDapter Introductory Webinar provides comprehensive coverage of all essential aspects of the UroDapter - its purpose, numerous benefits, the main indications and addresses frequently asked questions about the device. We recommend watching this webinar first to get a good understanding of the concept of the UroDapter. The webinar can also be shared with key opinion leaders, doctors, or nurses to help them easily become familiar with the device.

The webinar is divided into four chapters, each focusing on specific areas:

- **Chapter 1:** Discusses why traditional catheters are outdated and suboptimal for intravesical instillation. It introduces the innovative and patented design of the UroDapter, explaining how it eliminates complications associated with catheters, offering pain-free and anxiety-free treatments.
- **Chapter 2:** Provides detailed instructions on how to use the UroDapter for both female and male patients, supported by video animations and step-by-step guided instructions.

- **Chapter 3:** Reviews the key indications and medical areas where intravesical instillations are applicable and how the UroDapter can be effectively utilized.
- **Chapter 4:** Answers the most frequently asked questions regarding the use of the UroDapter.

#### **Access the Webinar:**

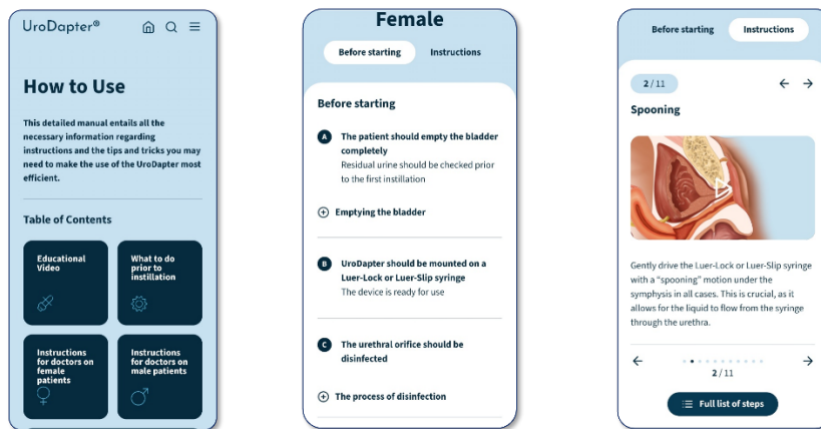
- Watch the complete webinar online, encompassing all four chapters, through this link: [Full Webinar](#)
- For those already familiar with the webinar or interested in specific topics, separate video versions for each chapter are available online:
  - **Part 1:** [The Basics and Benefits of UroDapter](#)
  - **Part 2:** [How Does the UroDapter Work](#)
  - **Part 3:** [Medical Indications](#)
  - **Part 4:** [FAQ](#)

This resource is designed to ensure that all partners have a thorough understanding of the UroDapter, enhancing their ability to communicate its benefits effectively to potential users. Additionally, you might find it beneficial to integrate this free webinar into your own website or product pages.

### **3. UroDapter Web App**

The [UroDapter Web App](#) was developed to provide a practical, hands-on guide for using the UroDapter. This browser-based application offers step-by-step instructions accompanied by concise, easy-to-understand videos demonstrating the catheter-free instillation for both male and female patients. Optimized for phone screens, the Web App is particularly useful for inexperienced users—clinicians or nurses—who can access it in their office before or even during an instillation.

Please make sure you familiarize yourself with the Web App and ensure that you demonstrate it to all new users. It is crucial to emphasize to clinicians that viewing this instillation guide before attempting their first instillation is essential for successful use.



Visit the Web App at: <https://app.urodapter.com/>

Additionally, the UroDapter Web App can be freely integrated into your website or product pages, enhancing your online resources and support tools.

#### 4. Available Publications

Currently, there are three original retrospective studies published reporting on the safety and benefits of the UroDapter, and an ongoing prospective clinical trial. There are also two narrative reviews published in German language.

- **[Lovasz, 2019](#)**: In a 2019 prospective observational trial on the use of UroDapter in IC/BPS patients, the results of 1.520 instillations in 270 patients were reported. There were no infections or any other complications. The treatment was successful in 100% of male and 98% of female patients. The acceptance rate of UroDapter was 100%. All treated patients preferred the catheter-free method over conventional catheterization. None of them would ever consider being catheterized again.
- **[Pothoven, 2023](#)**: In a review about urinary tract infections, the authors also summarize the preliminary results of their study fully published in 2024.
- **[Pothoven, 2024](#)**: This retrospective study reports on the use of UroDapter in 61 patients with various bladder diseases: IC/BPS, overactive bladder, or recurrent urinary tract infections. The product name used in the publication is laludapter, which is

another name for UroDapter, adjusted to fit the brand name of IBSA. There were no infections or other complications. Seventy-five percent of all patients and 82% of those over 50 years wanted to continue using the device, mainly because of the reduced pain, easy usage and the reduced risk of infections.

- **[NOCATIN Study](#)**: This is a multicentric prospective observational clinical trial evaluating the effectiveness, safety, and patient experience of the UroDapter. The study includes patients with IC/BPS, recurrent UTI, post-chemotherapy and post-radiation cystitis, and non-muscle invasive bladder cancer. The study protocol is [available](#) in the ClinicalTrials.gov database.

## 5. Frequently Asked Questions

There are some typical questions that frequently arise regarding the UroDapter from key opinion leaders or potential users. A collection of these questions, along with detailed and easy-to-understand answers, can be found in the **UroDapter – FAQ.pdf** document.

Please make sure to read this document and use it to respond to questions raised by your customers or contacts.

**Additional Resource:** The fourth chapter of the UroDapter Introductory Webinar also focuses on these FAQs. You can watch this segment and use it as a resource here: [Part 4: FAQ](#).

## 6. Flyers, Printouts and other Marketing Materials

There are different flyers, brochures, and other marketing materials specifically designed for doctors, nurses, and patients, as each group has different priorities and motivations for using the product. We keep updating these folders with new materials.

## 7. Testimonials

We continuously collect positive testimonials from satisfied clinicians and patients who have had a positive experience with the UroDapter. These testimonials are powerful tools for convincing skeptical clinicians of the device's efficacy and its ability to transform patient experiences by eliminating discomfort and fear of pain.

You can find the collection of testimonials in the **UroDapter – Testimonials.pdf** document.

We have permission to use these testimonials for marketing purposes, complete with names and titles provided in the reviews. This collection can be utilized as a standalone document containing detailed feedback, or the testimonials can be incorporated into other marketing materials, websites, etc. We also provide pre-designed marketing materials that sum up these testimonials.

If you have any further questions or need additional resources, please do not hesitate to contact us through your regular channels or at [mail@urosystem.com](mailto:mail@urosystem.com). We are here to assist you and happy to help!